



CETHItalia srl.

INTRODUCTION

Eszter Nagy
Business Development Director
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What is CETHItalia?



The BRIDGE
between
ITALY
&
CENTRAL EASTERN
EUROPE



CETHItalia srl.

CETHItalia

What is CETHItalia?



WHY TO WORK WITH CETHItalia?

Comprehensive
market
knowledge



Diplomatic
Network



Entrusted circle
of decision
makers

SAVING FACTORS:

Time



Headache



Money



Energy

Significantly
reduced
Country Risk

WHY TO WORK WITH CETHItalia?

With the help of



**ACHIEVE GOALS
&
THE RIGHT
CONNECTIONS**

**FAST & SECURED
WAY**

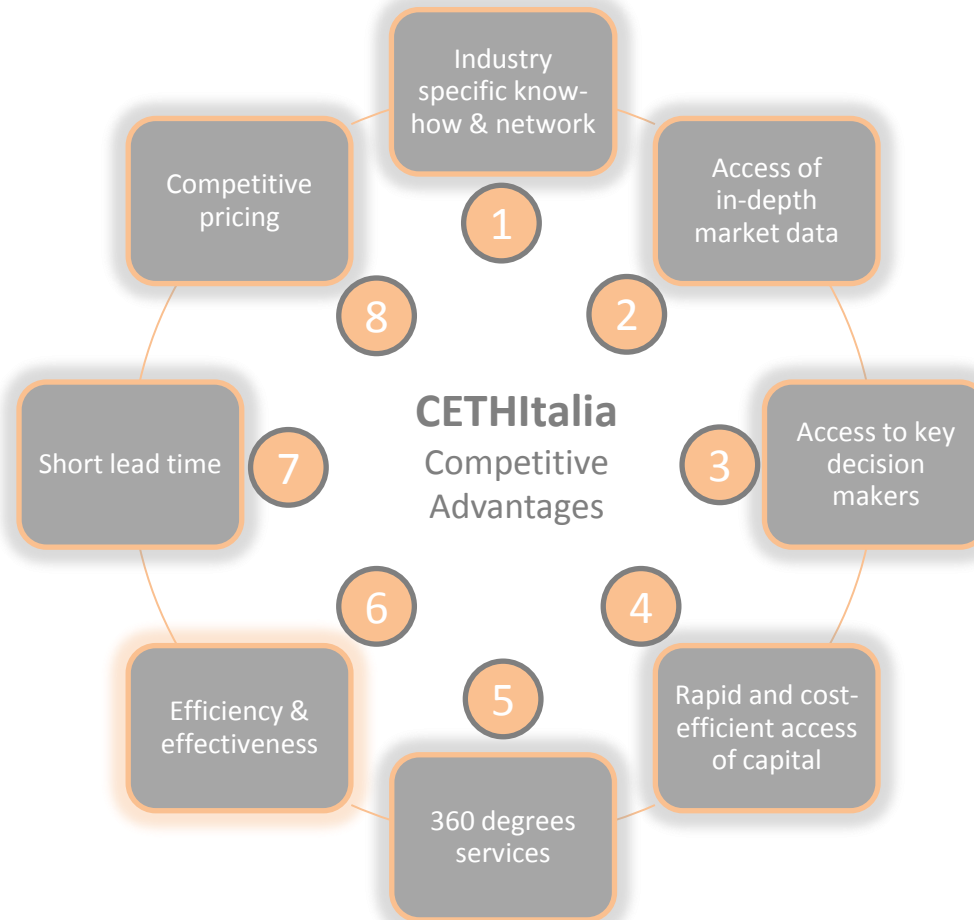
SAVING FACTORS:



Speed up procedures



COMPETITIVE ADVANTAGES – CETHItalia



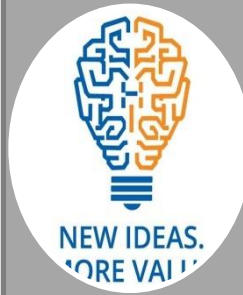
MAIN OBJECTIVES of CETHItalia



Identify underdeveloped & high potential business areas



Facilitate and grow trade



Stimulate value added services



Establish long-term, win-win partnerships



Create sustainable revenue streams



Materialize projects that add value to the region's GDP

ULTIMATE GOAL: Making HUNGARY the BUSINESS HUB of CEE



SERVICE PORTFOLIO of CETHItalia

PRIMARY SERVICES

1. Business partner research
2. Organization of B2B meetings
3. Investment and project management
4. Preparing of economic studies
5. Conduct market research
6. Market campaigns

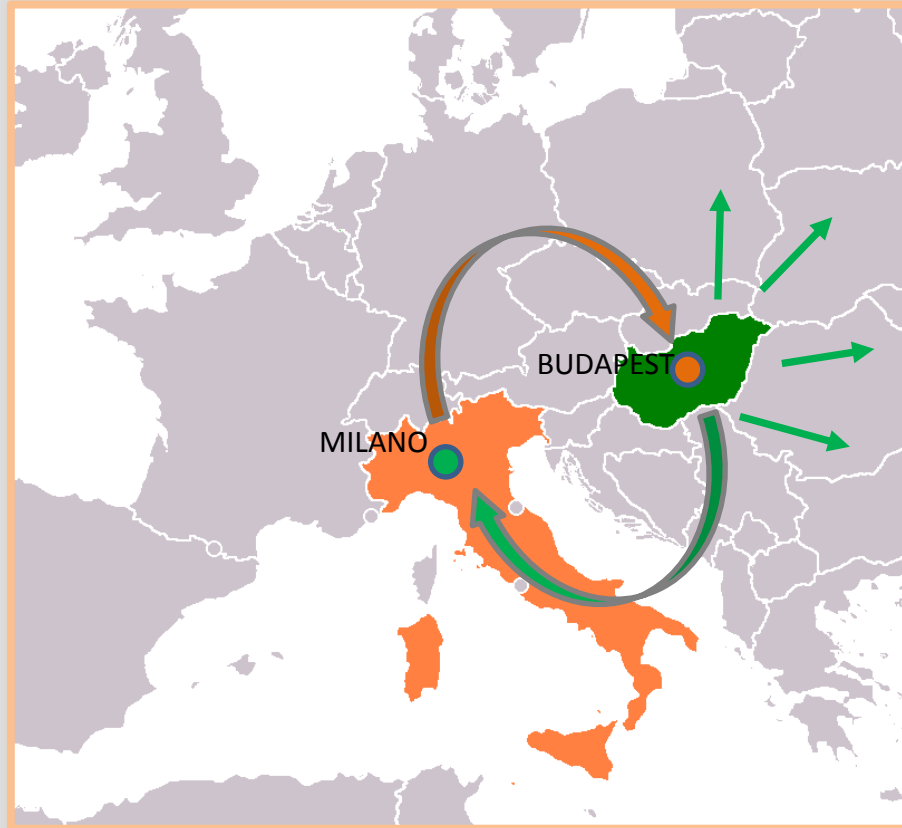
7. Organization of conferences & exhibition
8. Commercial and market information services
9. Information database
10. Tender participation
11. Advocacy

SECONDARY SERVICES

1. Interpreting and translation
2. Workforce recruiting and outsourcing
3. Meeting and office space rental
4. Educational service



SECTORS



- LIGHTING
- ELECTRONIC BICYCLE
- STEEL INDUSTRY
- FOOD INDUSTRY
- INTERNATIONAL LOGISTICS
- REAL ESTATE DEVELOPMENT
- HEATING SYSTEMS



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CONTACTS

NEXT OPPORTUNITY TO MEET US

Budapest Water Summit

28-30 November 2016

(www.budapestwatersummit.hu)

QUESTIONS?

CETH Italia srl

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**GRAZIE PER LA VOSTRA
ATTENZIONE!**